

# Five simple steps to the eyebrows of your dreams



There's a simple, straightforward progression from our initial consultation, through to treatment process and aftercare. At every step of the way, I will be there for you to answer questions, provide input and ensure you are totally happy with your permanent makeup treatment.

## **1. Call 01273 841948 now to book in a FREE no obligation consultation with me**

You have clearly been thinking about making some improvement to your eyebrows for some time. Maybe your eyebrows are too thin, too sparse, droopy, have no definition in the tail area. Perhaps you just need the arch putting into the correct place to take a few years off, or simply, you just want to save yourself 20 minutes of drawing

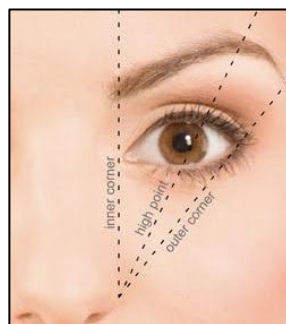
your eyebrows on every single day. Whatever the issue, I can help you.

The number 1 comment that my clients are constantly making after the procedure is:

*“I wish I’d have done this done 5 years ago!”*

**...Take their advice,** stop messing around and call now for a chat and a cuppa whilst we have a look at your eyebrows. We will also look at some before and after pictures of permanent eyebrows and discuss what I can do to improve your overall look. I will also give you a free patch test to make sure that you have no allergies before the treatment takes place.

## 2. Re-designing your fabulous new eyebrows



Luckily for you I am absolutely obsessed with making women look and feel beautiful. So much so, that I have travelled around the world training with some of the best permanent makeup technicians on the planet.

## ***I have invested over £30,000 on my permanent makeup education alone***

I will use all this knowledge & experience, state of the art tools from around the world and skills of a fine artist, to work alongside you to make sure that we get the absolute perfect shape that you will want to wake up with every single day.

### **3. Choosing the perfect colour just for you**



The **number one** fear my permanent makeup clients, is that the **colour will go wrong!** More specifically too dark, especially for blondes, grey and white haired ladies.

To counter this common problem I have developed my own secret 'lighter eyebrow's' technique that I teach only to my personal permanent makeup students.

Choosing the colour is my favourite part of the whole process as I studied colour theory for over 1 year at John Leggot College of fine art. It is a subject that I love and specialise in.

At the time of consultation I will personally pre-mix a colour that I think is suitable for your hair and skin tone. Then we will test the colour on your forehead, beside your natural eyebrows to ensure we get the perfect mix.

## **WARNING!!!**

**...Mixing pigment for permanent eyebrows is far from straightforward.**

It is essential that your permanent makeup technician knows everything there is to know about colour theory, as the undertones in your own skin will determine the absolute and final result of the healed in colour.

## **4. Transformation time!!!**

We have now decided on the perfect shape for your face & have discussed in detail which style of makeup you would like. Whether you want a powdered effect, 'natural simulated hair strokes' (the most popular) or a mixture of both. The perfect colour has been chosen, tested and approved by the both of us.

Once I feel you are completely at ease with every aspect of your new eyebrows and the whole procedure, I apply a topical (dab on) anaesthetic to make the process comfortable for you and I begin to create your new, natural looking, perfectly shaped eyebrows.

## 5. Take a look at your new eyebrows!!!



The procedure takes between 20mins and an hour to complete. When I show you the mirror, you will already know what to expect in terms of shape and colour, but my aim is to go above and beyond your expectations.

It's my goal to take at least 5 years off your age as well as open your eye area creating a more wide awake look. The aim is that they look so natural your friends do not notice that your eyebrows in particular have changed, but you find you will get many compliments on your hair, skin, teeth...



**I offer a 100% satisfaction guarantee  
on all my permanent makeup  
treatments**

I am so confident that I can help create the most perfect and natural looking eyebrows on you, that I give a **100% satisfaction guarantee to all of my clients.**

After your treatment, I will tell you how to look after your new eyebrows, give you a free aftercare pack and written instructions as well as what to expect during the healing process.

I will also give you the number of my head clinic in Sussex which you can reach me on at any time if you have any questions.

To make sure you are completely satisfied with your eyebrows, I will then book you in for a free 6 week check-up, to make sure that the colour and shape have healed perfectly. If we need to do any tweaking we will do this on the day.

***To see what my last 15 clients had to say about their permanent makeup or to watch me perform a permanent eyebrow procedure...***



***Go to...***

**[www.SussexPermanentMakeup.co.uk](http://www.SussexPermanentMakeup.co.uk)**

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**FREE** no-obligation consultation**

*Katy x*

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